



*Dedicated. Ambitious. Confident.*

**DANNY VALERDI**

Art Director/ Designer

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BRANDING

ART DIRECTION

UX/UI DESIGN

***Personal Statement***

Working across different media, disciplines, and industries, I've always believed that design, as opposed to merely styling, requires a range of skills, interest, processes, & perspectives. I try to approach every project to do work that is unique, from the heart, and applies good graphic design.

***Software Skills***

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Light Room

Microsoft Office

Mac OS

Window

Adobe Aftereffect

Adobe Premiere

Wordpress

***Professional Skills***

Logo design

Branding

Photography

Illustration

Content Creation

Good sense for typography

***Language Skills***

**English** Fluent

**Spanish** Fluent

***Work Experience***

**Publicis Sapient/Razorfish** Aug '19 - Present  
Art Director - Miami, FL

**Zimmerman Advertising** Jan '18 - Aug '19  
Jr. Art Director - Miami, FL

**Zimmerman Advertising** Apr '17 - Dec '17  
Freelance Senior Graphic Designer - Miami, FL

**Miami Paradise** September '16 - Present  
Art Director - Miami, FL

**Royal Caribbean Cruises** Apr '16 - Dec '16  
Freelance Senior Graphic Designer - Miami, FL

**Ronin Advertising Group** Jun '15 - Mar '16  
Freelance Senior Graphic Designer - Miami, FL

**FIU Online** Jan '15 - Apr '15  
Freelance Senior Graphic Designer - Miami, FL

**Ballistic** Jul '13 - Jul '14  
Senior Graphic Designer - Fort Lauderdale, FL

**Barrent Printing** Aug '12 - Jun '13  
Office/Print Manager - Marathon, FL

***Education***

**BFA Graphic Design**

Miami International University of Art and Design

September 2009 - March 2013

*Design is everything, ask me why.*

**VALERDI.NET**